CIRCLESubi.ID

OUTREACH FLIP BOOK

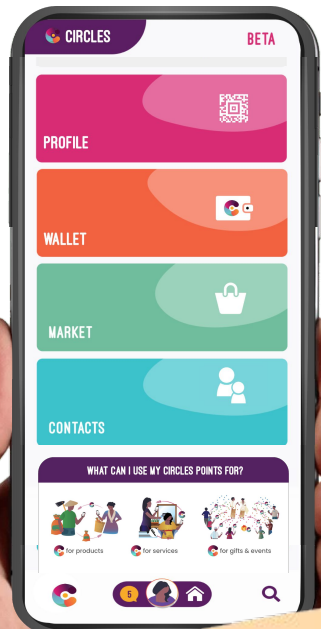BELONGS TO

What is Circles UBI Indonesia?
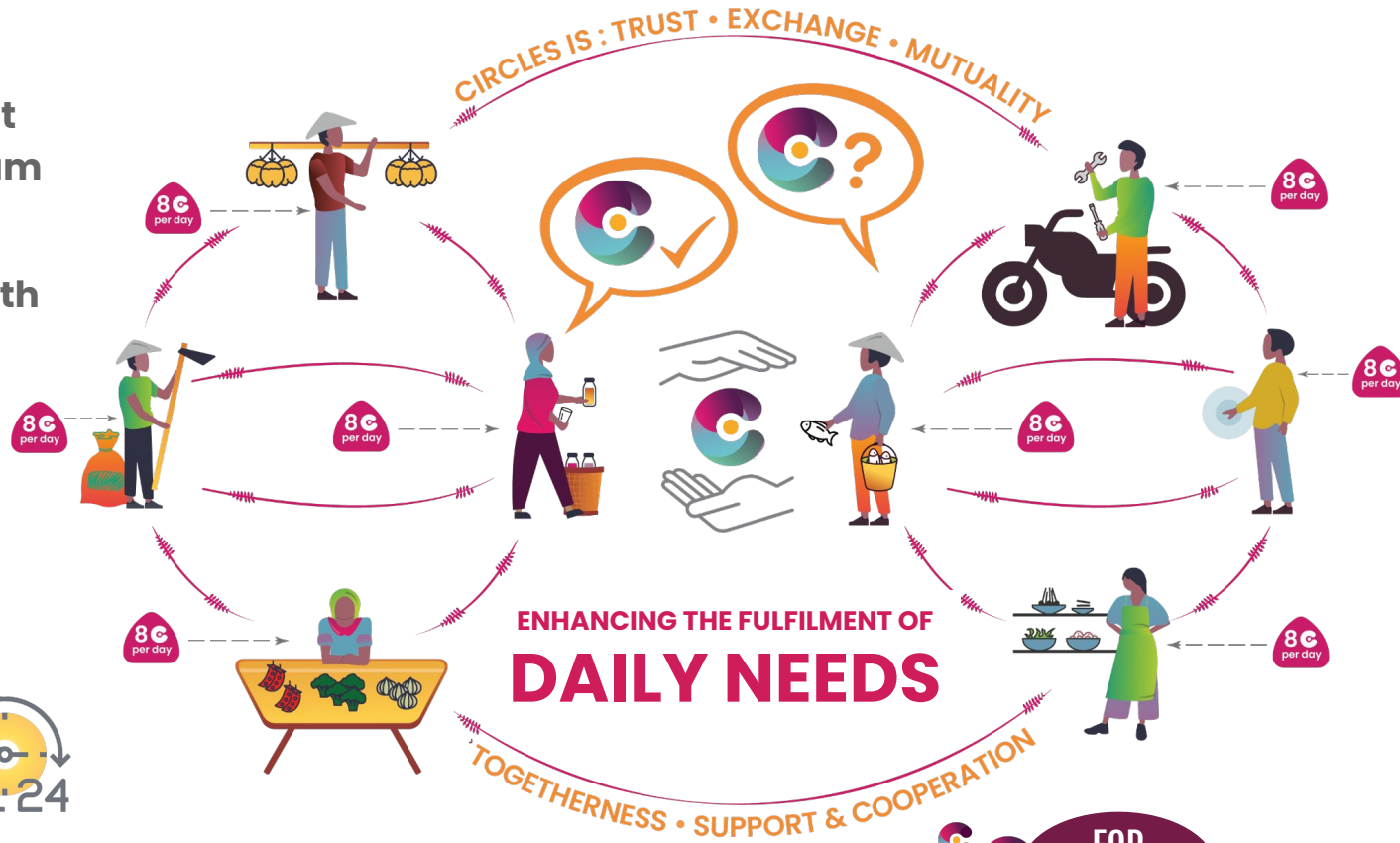
Circles is FREE!

Circles is a non-profit social impact program

Circles is now doing research together with communities in Bali.

Circles shares resources in the form of digital points. These 'Circles Points' can be exchanged for goods or services with other Circles users, or they can even be given as gifts!

CIRCLES IS : TRUST • EXCHANGE • MUTUALITY

8C per day

C?

8C per day

8C per day

8C per day

8C per day

8C per day

8C per day

8C per day

ENHANCING THE FULFILMENT OF
DAILY NEEDS

TOGETHERNESS • SUPPORT & COOPERATION

CIRCLES

BETA

PROFILE

WALLET

MARKET

CONTACTS

WHAT CAN I USE MY CIRCLES POINTS FOR?

for products   for services   for gifts & events

24

Every Circles User gets 24 FREE Circles Points, every day!

FOR GOODS

FOR SERVICES

AS A GIFT

CirclesUBI.id is working with Balinese communities to see how free Digital Universal Basic Income Points can help people meet daily needs

JOIN & GET FREE UBI POINTS!

Circles Indonesia
UBI Research

WHY JOIN?

Get 24 *TOTALLY FREE* Circles UBI Points to exchange for goods & services, everyday!

Helps you promote your goods & services to people in your community (for free!)

Support great social impacts in your community!

Chance to WIN PRIZES in the Circles Competition OVER Rp. 40 million in prizes to be won!

LOTS OF PRIZES!

CRITERIA TO JOIN

A smartphone with an active internet package.

Able to participate in a workshop & regular interviews (for 5 months)

Willing to try exchanging Circles Points for your goods / services

Circles Universal Basic Income (UBI) is a program that offers free support for communities to help them fulfill daily needs
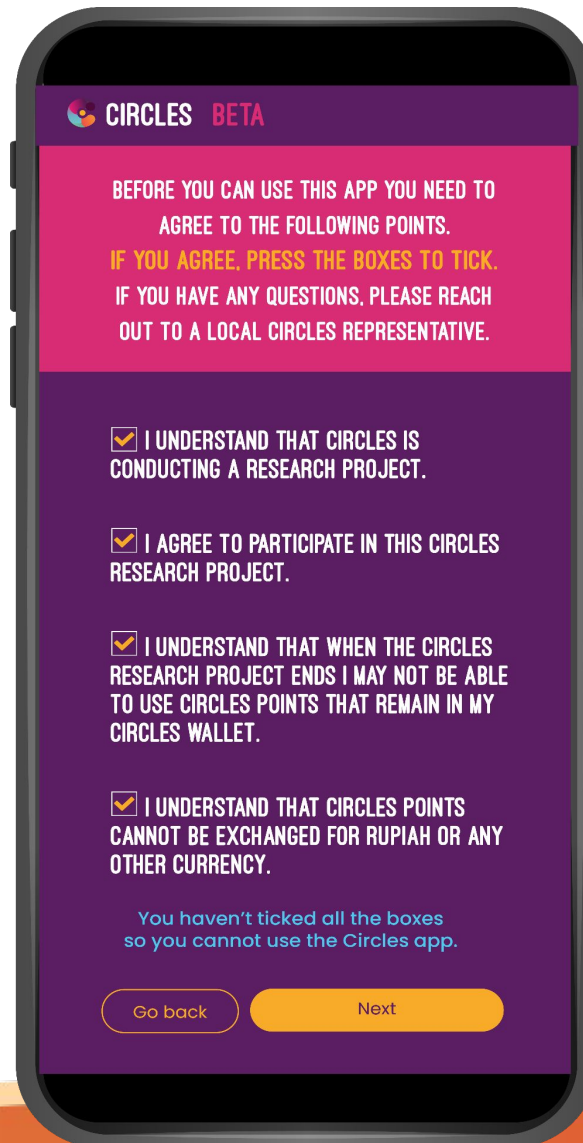
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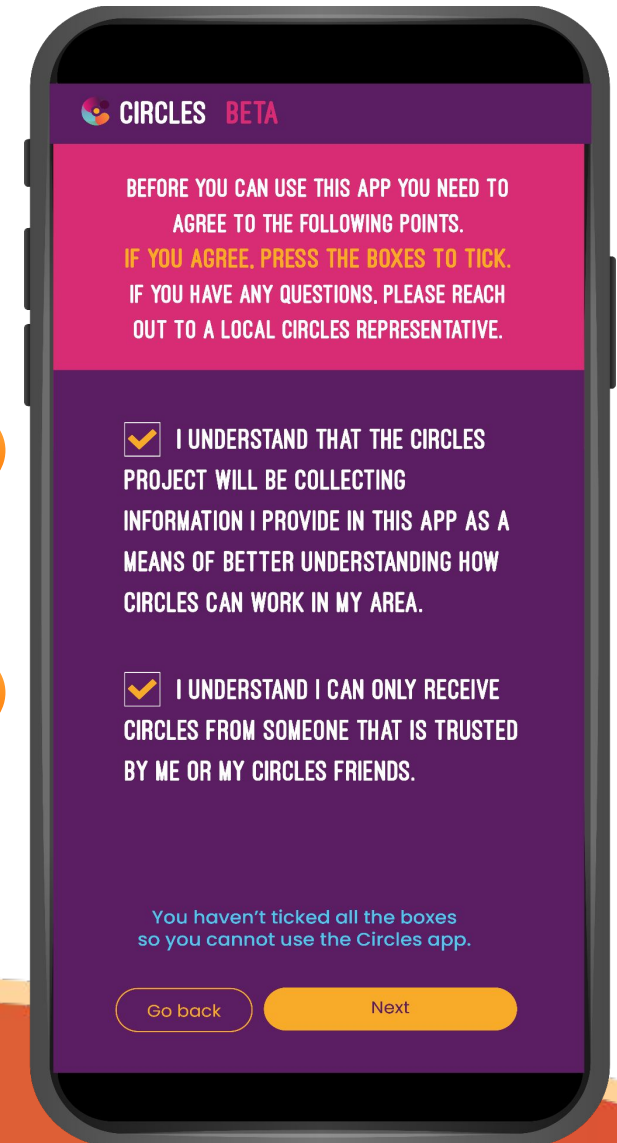
Circles Research Informed Consent

The 6 important points all Circles Research Participants need to agree to:

Note: Participants will only be able to sign up for the Circles app if they agree!

CIRCLES BETA

BEFORE YOU CAN USE THIS APP YOU NEED TO AGREE TO THE FOLLOWING POINTS.
IF YOU AGREE, PRESS THE BOXES TO TICK.
IF YOU HAVE ANY QUESTIONS, PLEASE REACH OUT TO A LOCAL CIRCLES REPRESENTATIVE.

1 ☑ I UNDERSTAND THAT CIRCLES IS CONDUCTING A RESEARCH PROJECT.

2 ☑ I AGREE TO PARTICIPATE IN THIS CIRCLES RESEARCH PROJECT.

3 ☑ I UNDERSTAND THAT WHEN THE CIRCLES RESEARCH PROJECT ENDS I MAY NOT BE ABLE TO USE CIRCLES POINTS THAT REMAIN IN MY CIRCLES WALLET.

4 ☑ I UNDERSTAND THAT CIRCLES POINTS CANNOT BE EXCHANGED FOR RUPIAH OR ANY OTHER CURRENCY.

You haven't ticked all the boxes so you cannot use the Circles app.

Go back   Next

CIRCLES BETA

BEFORE YOU CAN USE THIS APP YOU NEED TO AGREE TO THE FOLLOWING POINTS.
IF YOU AGREE, PRESS THE BOXES TO TICK.
IF YOU HAVE ANY QUESTIONS, PLEASE REACH OUT TO A LOCAL CIRCLES REPRESENTATIVE.

5 ☑ I UNDERSTAND THAT THE CIRCLES PROJECT WILL BE COLLECTING INFORMATION I PROVIDE IN THIS APP AS A MEANS OF BETTER UNDERSTANDING HOW CIRCLES CAN WORK IN MY AREA.

6 ☑ I UNDERSTAND I CAN ONLY RECEIVE CIRCLES FROM SOMEONE THAT IS TRUSTED BY ME OR MY CIRCLES FRIENDS.

You haven't ticked all the boxes so you cannot use the Circles app.

Go back   Next

Activities for Circles Research Participants

Assisted Testing

For the first 3 months, Circles Field Officers (FO) will support you as you trial using the Circles App. You will be Interviewed by Circles Field Officers once per month to learn how the App is working for you

Non-assisted Testing

For the next 2 months, keep using Circles on your own without Field Officer support to see how it goes!

Final Inputs

Some of you will be invited to give input on the app and how you feel it may have affected your community

Month 1

Month 2

Month 3

Month 4

Month 5

App onboarding workshop
Join the competition
Facebook Page

Circles Competition
Prizes distribution
(PHASE 1)

Circles Competition
Prizes distribution
(PHASE 2)

Agree to join the research program & join your group's WhatsApp Group (you can use this WAG to reach out to your FO for support anytime)

GRAND PRIZE DISTRIBUTION

The Circles World Story

Bu Pande is skilled in making beautiful offerings, which she sells at a stall in front of her house. Bu Pande is a Circles User. So she gets 24 free Circles Points everyday, which she can exchange for goods and services in her community.

Bu Pande really likes doing Circles exchanges as it allows her to have access to more resources, so she invited friends from her 'Arisan' (savings coop) to use Circles too.

To make her offerings, Bu Pande needs flowers. She goes to Bu Desak's market stall to get supplies. Bu Desak is one of Bu Pande's arisan friends, so now she can get her flowers in exchange for Circles Points. Bu Desak gives Bu Pande 1/2 kilo of flowers in exchange for 4 Circles Points.

When Bu Desak doesn't have time to make her own offerings, she got 25 offerings from Bu Pande in exchange for IDR 5,000 plus 2 Circles Points.

One day, Bu Pande needs bananas but she also wants to put money aside for her children's tuition. So, she negotiated with Pak Made, who has bananas.

"Pak Made, can I get a big bunch of bananas for Rp20.000 plus 5 Circles?", she asks.

"Hmmm... I think it should be more than that. How about Rp20.000 and 10 Circles Points?", said Pak Made, and Bu Pande agrees.

The bananas were heavy so Bu Pande called an 'ojek' (local transport) to help her take her and her bananas home.

She asked the local Ojek driver, "Bli Koming, how much to take me home?"

"Rp30.000" said Koming.

"How about Rp15.000 and 15 Circles Points?", asked Bu Pande.

Considering, Koming replied, "How about Rp20.000 and 10 Circles Points?".

Bu Pande responded "I don't have enough. Rp15.000 and 15 Circles Points, and I'll give you fried bananas when we get home..."
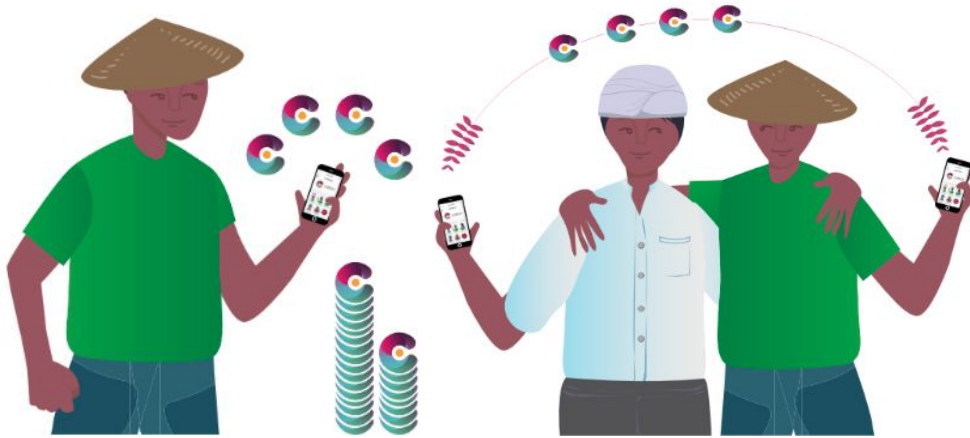
"Ok...but with coffee!", Koming offered.

"Sure! Let's do that", Bu Pande agreed.

"Ok, let's go!", said Koming. And off they went.

Such is the life in the World of Circles where communities have additional resources to support each other in supplementing their daily needs and advancing their community into an era of mutual support, sustainable growth and abundance.

Circles Benefits for Users & Vendors

Benefits for Users

Get free Circles Points each day (your UBI!)

Use Circles Points for products or services

Circles Points help you cover daily needs

Donate or send Circles Points as gifts

Reduce your need to carry & use cash

Benefits for Vendors

The Circles app doesn't cost anything

Help your community fulfil their daily needs

Build customer trust & loyalty by using Circles

Promote your business at the Circles Market

Support the use of local products & services

Offer your surplus goods for Circles Points
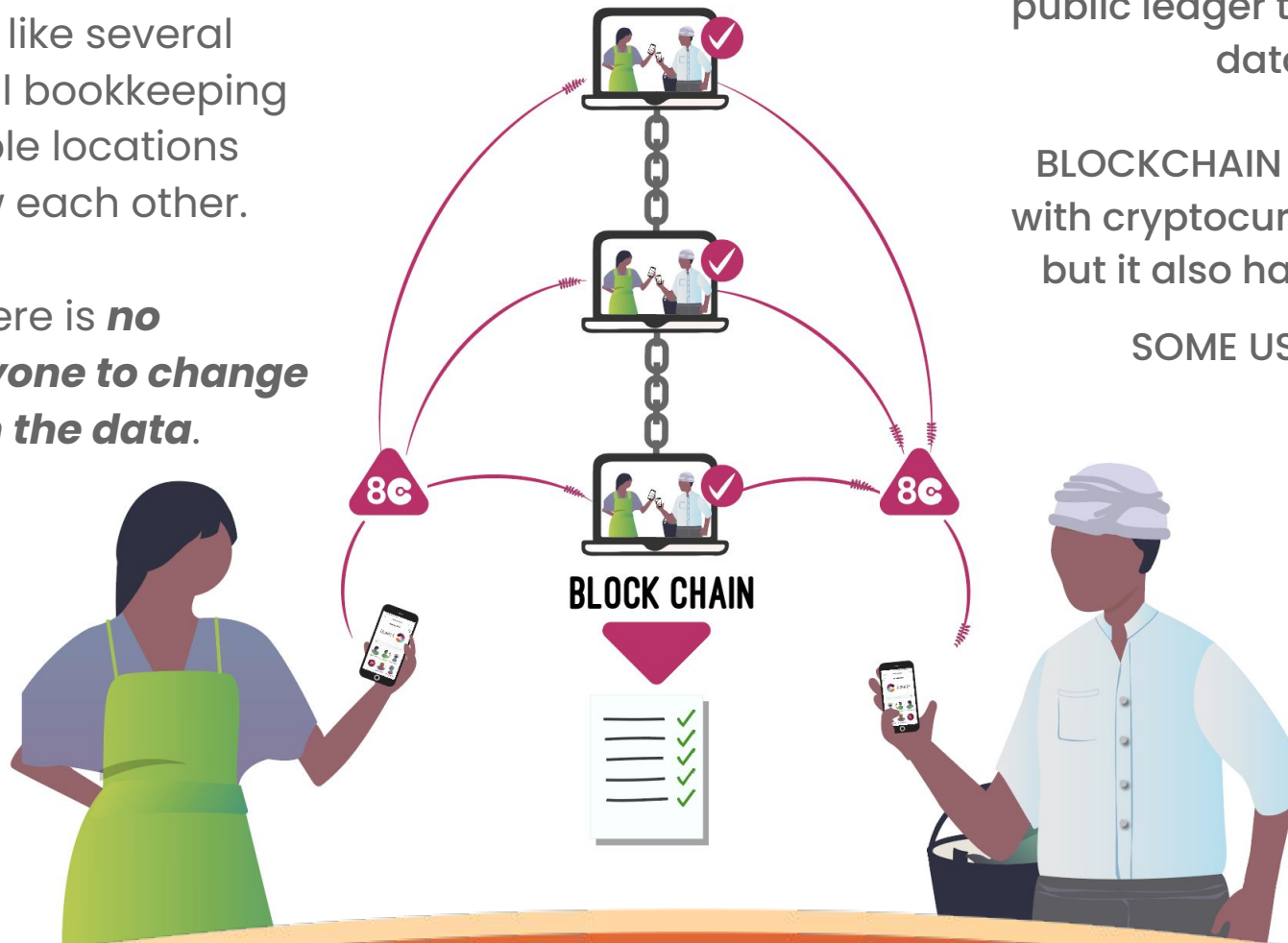
How & Why Circles Uses a Blockchain

Circles data is stored on a **BLOCKCHAIN.**

A blockchain is like several sets of identical bookkeeping saved in multiple locations that don't know each other.

That means there is *no chance for anyone to change or tamper with the data*.

This means the data needed to run the Circles App is very safe!

BLOCK CHAIN

BLOCKCHAIN is a digital, accountable public ledger that is used to store data across a network.

BLOCKCHAIN is often associated with cryptocurrencies like bitcoin, but it also has many other uses.
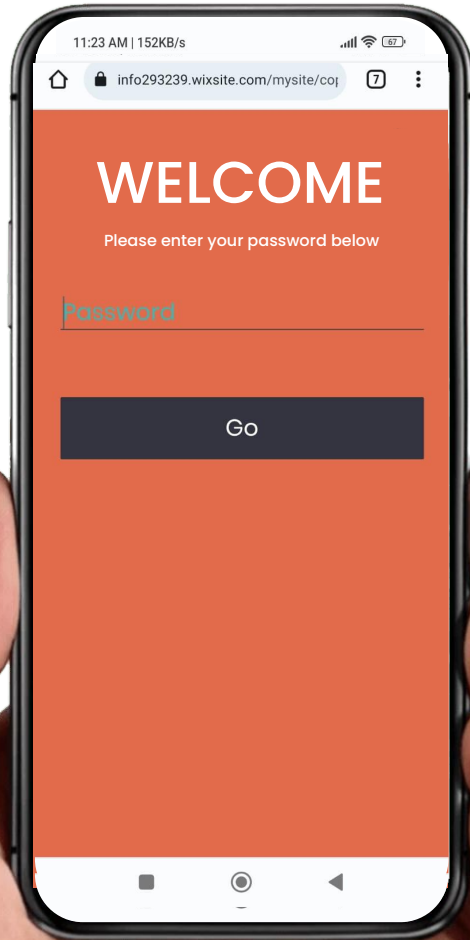
SOME USES OF BLOCKCHAIN TECHNOLOGY ARE:

Secure voting

Logistics & supply chain tracking

Noting digital asset rights (nfts)

Storing medical information

THE CIRCLES APP SAFEGUARDS DATA ON THE BLOCKCHAIN

Circles FAQs, Downloads & Forms Page

Enter the password circles2023

WELCOME

Please enter your password below

Password

Go

AFTER THIS YOU WILL BE ABLE TO ACCESS:

Detailed FAQs (Frequently Asked Questions & their answers)

Downloadable resources for your information & for community outreach

All of the Google Forms that you will use for monitoring & support interviews

FAQs for Circles App Functions

Getting Started · My Account · Notifications

My Profile · Wallet · Market

Contacts · Chat · Helpline / Support

FAQs on How Circles Works

RESEARCH RESOURCES

Looking for something particular?

Press enter to start searching...

Circles App Technical Guide

IMPACT MONITORING TOOLS

Looking for something particular?

Press enter to start searching...

Circles Infographic (for Users)

FIND DOWNLOADABLE RESOURCES & ANSWERS TO FREQUENTLY ASKED QUESTIONS ABOUT CIRCLES

The Circles Vendor QR & Price List

How can this Vendor QR Notice & Circles Price List help vendors make more Circles Exchanges?

This allows Circles Users to make Circles Point exchanges even when the owner of the business is not on site.

Example of use

Field Officer should assist the vendors in their group to set these items up properly at their shops.

How to use this item…

- **On the QR side:** Assist the Vendor with taking a screenshot & printing their business's Circles QR code (6,5 x 6.5 cm size) & glue it on the sheet

- **On the price list side:** Write the name of each item or service on offer with the amount of Circles Points needed to exchange for it

- If you wish, you can laminate the sheet or use an A5 stand + place in the vendor's shop location

Key Deliverables of All Circles Field Staff

Preparation

Study the **Circles FAQ & this flipbook**

Join the **Coordination WAG & any planned activities** with your OT

Research Participants Recruitment

Make sure to try to **onboard at least 1 of each vendor type within each group**

- Ceremonial goods/service providers
- Education goods/service providers
- Food & Beverages suppliers
- Garden & farm goods suppliers
- Grocery suppliers
- Health goods/service providers
- Transport / Pick Up Services providers
- Repair & construction goods/service providers
- Salons, Barbers & Laundry
- Tools & Equipment providers
- Utility providers
- Other vendor that offer daily needs

Add the recruited participants to their Group's Circles WhatsApp group

Ensure the recruited participants attend the onboarding workshop

Research Participants Onboarding workshops

Find a suitable location for the workshop with good internet connection and reliable electricity supply

Support outreach team with logistics like workshop equipment, supplies, refreshments etc.

Setting up audio visual tools for videos & presentations as requested by OT

Help research participants set up, access & trial using the Circles app during the workshop

Participant Support

Help participants **set up their shop's Circles QR ID notice & Circles Price List**

Continually socialise & provide participant support for the **Circles Competition**

Answer any questions participants have in person, on WAGs (link to relevant FAQ)

Support any participants that are having any **trouble using the app**

Monitoring & Interviews

Conduct **User Feedback interviews** with each of the Research Participants in your groups **at least 1x/month**

Conduct **interviews with Inactive Participants** in your groups & seek solutions to provide them with **troubleshooting support** to help resolve any issues they may be having

Participate in **regular gatherings with your OT** and any other Circles team members as requested

PLEASE NOTE

The Field Officer contract duration is 3.5months

And the time available for research participant (vendor) recruitment is maximum 3 weeks

Code of Conduct

And terminology that must be considered talking about Circles in the field, online etc.

All Circles team members:

- Are forbidden to ask for any gratuity from any research participant, ever!

- Must ensure that all answers on interviews are exactly what research participants say

- Must contact the research team If you are confused about answering any questions

- Must ensure research participants are reminded that there can be no obscene & SARA-related content submitted in the MSC competition

- Must always conduct yourself in a manner that is polite & professional

- Must always clearly & accurately represent Circles per the information you receive from Circles HQ or your OT

- May never share research participant personal data to any third parties

Please note that violation of any of the above Circles Codes of Conduct can result in immediate dismissal from the project.

Do Not Say	Say Instead
Basic needs	Daily needs
Solution for the fulfillment of basic needs	Improved socio-economic welfare for all people no matter economic status or vulnerability
Money	Circles Point
Means of payment	Means of exchange
Pay / payment	Exchange / exchanges
Transact / Transaction	Exchange
Alternative/ community / neutral currency	Points for exchanging...
Rupiah value: Rp2.000 etc	Example of something with a perceived value such as bananas, etc
Product launch	Research program / product testing
Transfer	Send
Democratic economy	Circular economy
Decentralized	Localized
Capital	Social capital
Additional income	Additional resources
Field staff	Field officer

CIRCLESubi.ID

OUTREACH
FLIP BOOK