

CIRCLES_{UBI}.ID

USERS SIMULATION EVENT

What We Will Do Today



Registration



Opening
Address



What is
Circles?



Q&A



How the
Project Will
Run



Q&A



Simulation



Set Up the
Circles app



Q&A



What's next?



Let's Join the
Circles Stories
Group



Closing

What Is Circles UBI.ID?



Circles is a **completely free** mobile application.

Every Circles User receives **24 Circles Points** every day.

These Circles Points can be transferred to other Circles Users in exchange for goods and services.

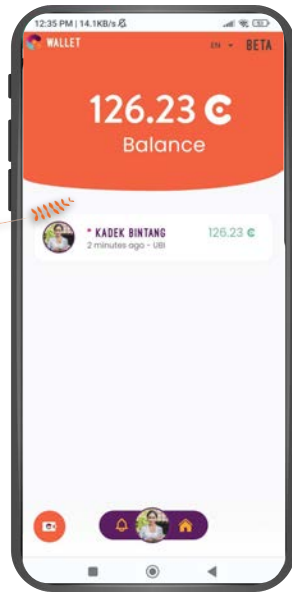


This is What It Looks Like

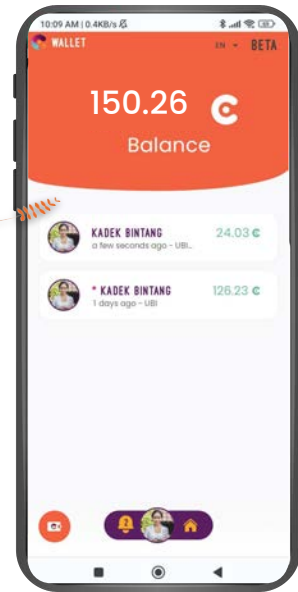


After Registering, you will start receiving
24 Circles Points in your Circles wallet **every day**.

Yesterday
you have
126 Points



Today
you have
150 Points



What Can I Use Circles Points For?



Circles Points can be exchanged for any goods, services or other things that you and your community wish.



 for goods



 for services



 as gifts & for events

Circles Points can be exchanged for anything both parties agree on or as a gift!

What People in Bali Say About Circles



Interviews &
comments
from the
2021
research

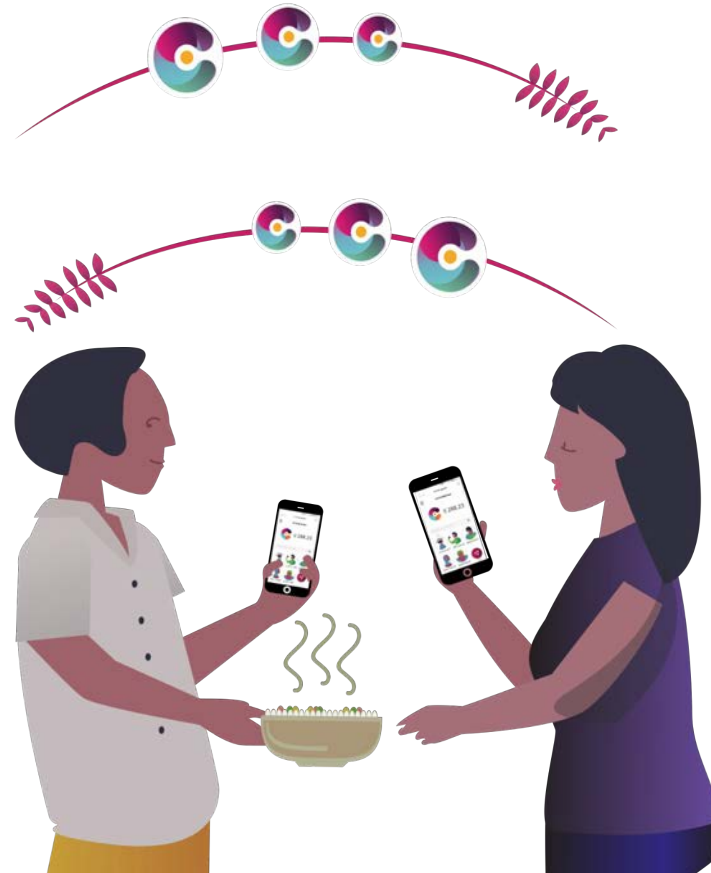


Why Use Circles?



Having challenges meeting daily needs due to rising cost of fuel or scarce funds?

Want to strengthen your customer's ability to use your goods or services?



Worried about how recession may affect you & your family's resources?

Want to continue to strengthen your community's local economy?

How Circles Will Work Well In Your Community

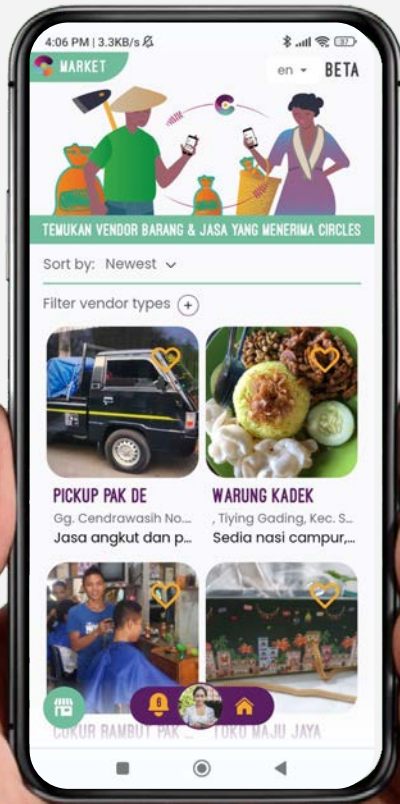


If there are many people with Circles but only a few vendors that accept Circles Points, the vendors in your community may end up with too many Circles Points they cannot use

So... let's aim for success!

If the majority of people in your community that use Circles are vendors, everyone can share, spend and receive Circles Points with each other!

Circles Market for Your Business & Daily Needs



USE YOUR CIRCLES POINTS

Search for vendors on the Circles Market and see all the places that you can **spend your Circles Points!**

EARN CIRCLES POINTS & DO EXCHANGES

Once you register your shop on the Circles Market people in your community will know that you **accept Circles Points in exchange for your goods or services.**

Use Circles Points for Your Business Needs



If you wish, you can ask people that supply your business with raw materials, goods or services if they would like to access Circles Points & benefits too. If they say yes...

...share your invite link with them, and after they sign up to the app you can start **using Circles Points to restock & supply** your business!



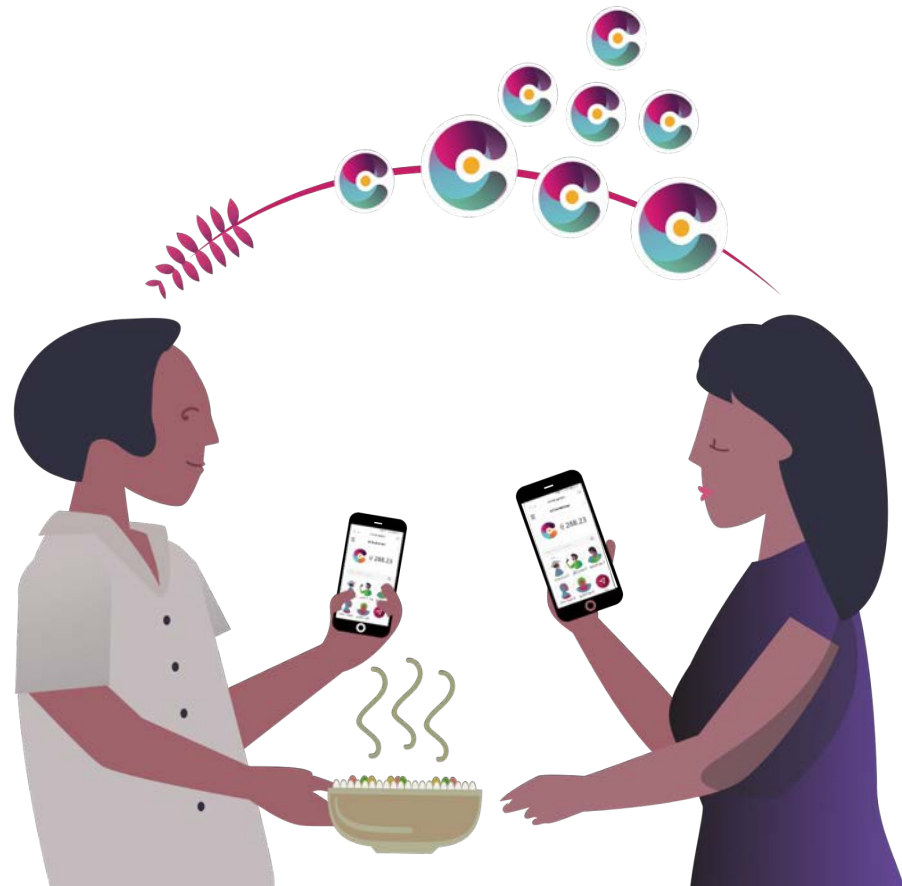
If you invite a new user, please make sure to help them to understand how to use the Circles app!

The Value of Circles in Your Community



It is suggested that 1
Circles Point is
equivalent to 1 banana.

However the value of
Circles Points can be
determined at the time
of an exchange, or within
a community.



Some Important Tips About Using Circles



Don't save Circles Points, spend them at local vendors!



When you use Circles you are supporting your local economy & friends!



Be patient with the load times of the app. If you get stuck, please refresh your browser page



Circles points only have real value when people use them.



What it Means to Be a Circles Research Participant



You are part of a selected group of people that will be testing & giving input on how Circles can best work for you & your community.

Your advice will be deeply valued to inform future Circles activities.

Thank you so much for your participation in this important research for local communities!



Join the Circles Competition to Win Great Prizes!



The most active Circles users win!

Showcase your Circles community stories...

WIN GREAT PRIZES!

JOIN THE CIRCLES COMPETITION!

1st PRIZE
Family or person whose story shows the most positive change from using Circles Points!

2nd PRIZE
Vendors that sign up the most people as new Circles users!

3rd PRIZE
Vendors that exchange the most Circles Points for their products & services!

Prizes worth Rp 40 million in total to be won!

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Circles is working with Balinese communities to see how free Digital Universal Basic Income Points can help people meet daily needs

Over the next 6 months, prizes worth IDR 40 juta will be handed out to the most active Circles users.

Be an active Circles user, and share your stories about using Circles to increase your chances to win!

Put this poster up at your venue to keep track of the Competition Guidelines!

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HOW TO WIN?
Post photos, videos, or stories on the Circles app that show how you use Circles Points to improve your daily life. The more photos & videos you post, the more chances you have to win!

HOW TO SIGN UP?
Sign up for the competition by logging into your Circles app. You'll receive a unique code to share with your community. Encourage them to sign up too!

COMPETITION GUIDELINES
- Competition runs from 1st July to 31st August 2024.
- All prizes are subject to availability.
- Prizes will be awarded to the winners of each category.
- The final winner will be announced on the Circles app.
- Prizes are non-transferable and non-cashable.
- Prizes are subject to change without notice.
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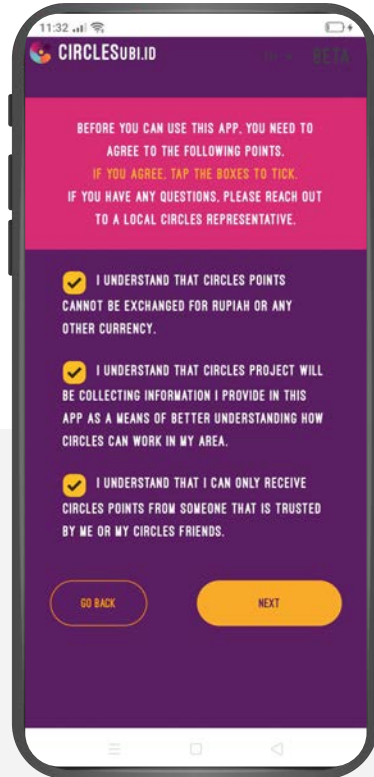
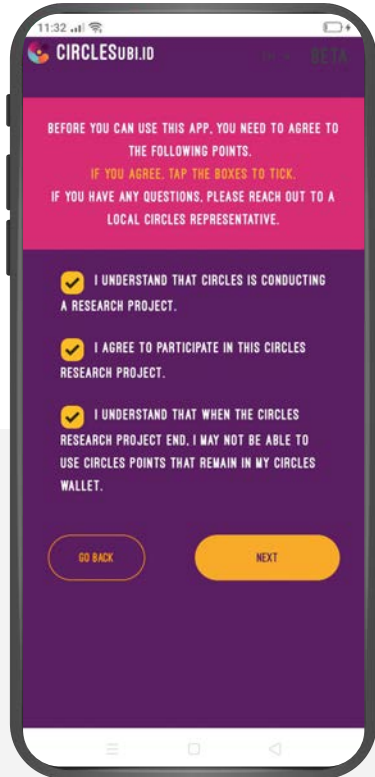
PRIZES
Prizes worth Rp. 40 million in total to be won!

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Informed Consent



When signing up to use the Circles app you need to agree to a few important points



1. Circles is a research project
2. You are willing to be a research participant
3. At the end of the research period, any left over Circles Points you have may not be able to be used
4. Circles Points are not money & they cannot be exchanged for any currency
5. Data will be collected from the testing for learning from this research
6. Exchange of Circles Points can only be done with people you trust on the Circles app

What Will Happen Over the Next few months



Circles Application Testing & Hub Start

For the first few months your Local Champions will support you as you trial using the Circles app. You will be interviewed by Circles Field Officers once per month to learn how the App is working for you

Your Inputs

Some of you will be invited to give input on the app and how you feel it has affected you and your community



Month 1

Join the Circles Community Simulation Event

Join the Circles Stories Facebook Page

Join the research, sign up to the Circles app and your group's WAG (You can use this WAG to reach out for support anytime)

Month 2

Circles Competition Prizes distribution (PHASE 1)



Month 3

Month 4

Circles Competition Prizes distribution (PHASE 2)

GRAND PRIZE DISTRIBUTION

Month 5



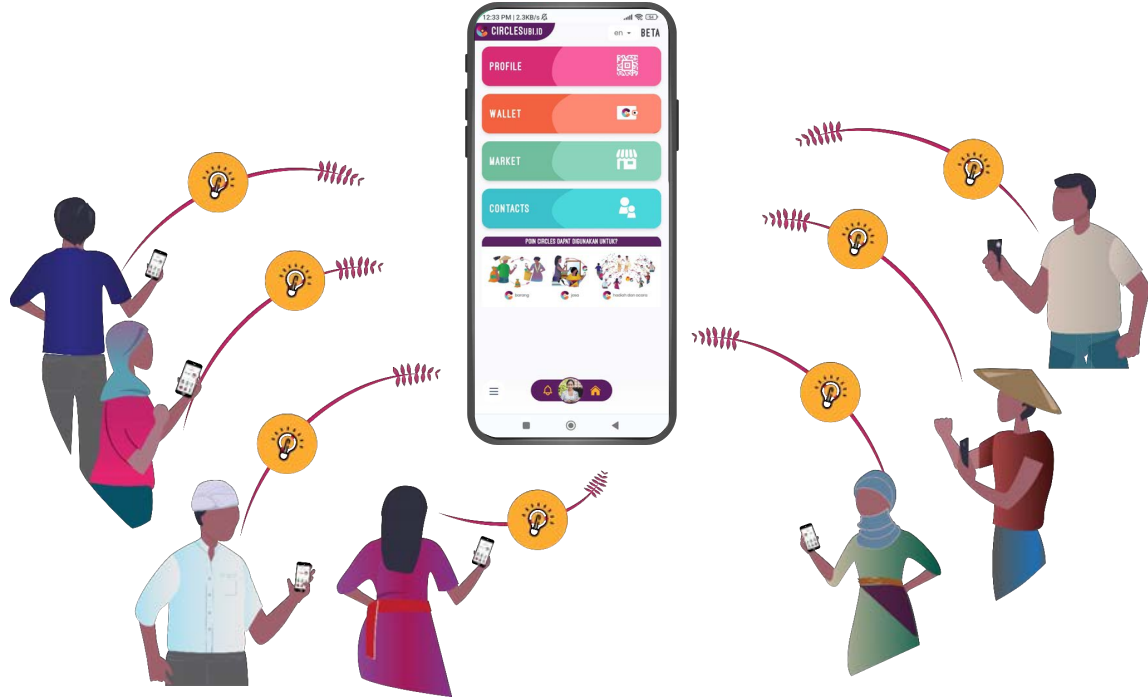
Your Feedback: Interviews You Participate In



We want to learn from you!

- How Circles can be useful to you & your family?
- How Circles can be useful to your business
- How Circles can be useful to your community?

Over the next few months, you will be asked to participate in a brief interview about 1x per month, and then at the end of the program, we will ask you for your final feedback.



Let's Do Our Circles Market Simulation!



I Accept Circles



To increase your Circles Point exchanges & your chances to win the Circles 2023 competition, share with your friends & customers that you are accepting Circles Points for your goods or services!



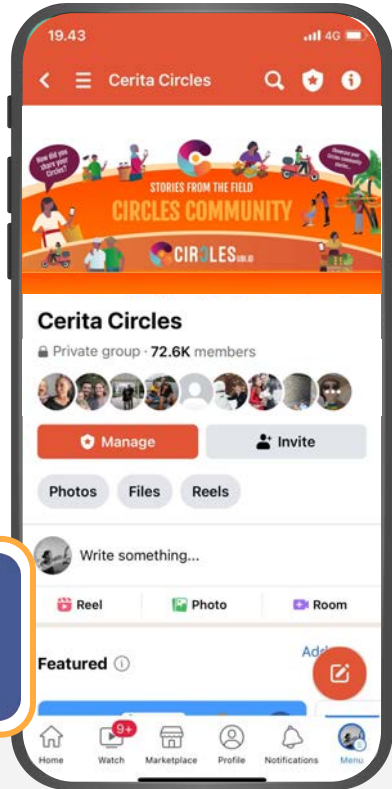
"We Accept Circles" Sticker

Post this sticker somewhere prominent in your shop / garden / salon / ojek bike etc. to let your customers know you can do Circles exchanges.

Circles Vendor Name & Price List

Post this notice somewhere prominent in your shop / garden / salon etc. so you customers can easily search for and find your shop on the Circles app.

Let's join the Circles Stories Facebook Group now!





Terima Kasih!

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EXTRA SLIDES TO USE IF NEEDED

What Does the Circles App Look Like?



PROFILE where you can find your personal QR code

WALLET see your Circles Points & exchange history

MARKET check for vendors that accept Circles Points

CONTACTS where you can find your Circles Friends

Please share your questions about...



What is Circles UBI.id?

What can you use Circles Points for

What the benefits of using Circles can be

How you can use the Circles Market

The value of Circles



Please share your questions about...



What it means to be a Circles Research Participant

How to Win the Circles Competition

The Circles Informed Consent

Timeline for the next few months

The Interviews you will participate in



Please share your questions about...



Using the Circles Vendor Sticker

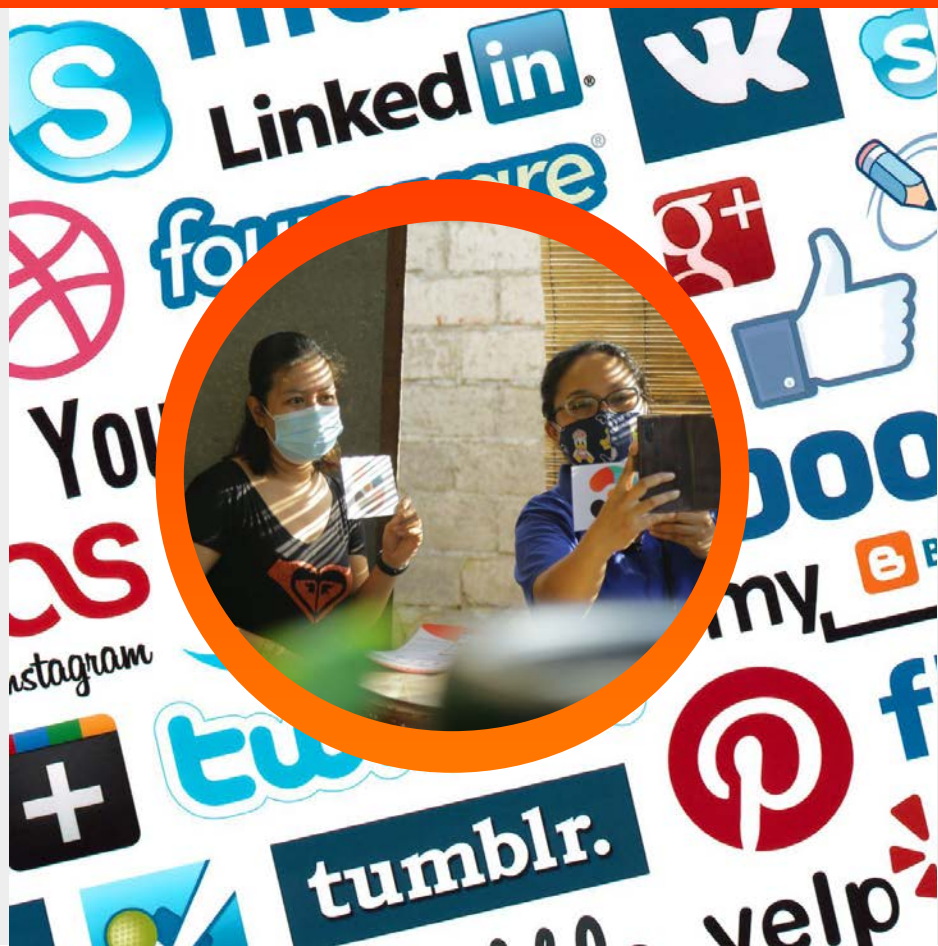
Using the Circles Vendor Name & Price List

Using the Circles Stories FB Group

SosMed Guidelines for the Circles Project



Sharing your experience with Circles on Social Media



You are welcome to share about Circles on your personal social media, but if you do, please:

- Remember that any content posted on your social media accounts will not be considered as Circles Stories competition submission!
- Make sure to mention you are participating in a **Circles RESEARCH project** so people are not confused and wanting to sign up for Circles right away (they cannot)

Woohoo... Coffee Break Time!



Yeah... Lunch Break Time!

